



EXHIBITORS' INFORMATION

The North Shore Readers and Writers Festival celebrates, locates, and fosters the literary arts and engagement with the written word

The 5th biennial North Shore Readers and Writers Festival will be hosted by the Grand Marais Art Colony, Nov 1 - 4, 2023. As a Minnesota book professional, we'd love for you to join us.

Festival Participants & Program

We anticipate hosting between 75 - 125 total participants for our 2023 festival. About two-thirds of our festival students identify themselves as emerging or established writers and many were interested in learning about publishing options. We trust this will be a mutually beneficial event and that you will have a fantastic time in Grand Marais.

Festival Authors

Brenda Child
Rebecca Foust
Lisa Golden Schroeder
Carolyn Holbrook

Michael Kleber-Diggs
Danny Klecko
Carol Miller
David Mura

Mona Susan Power
Michael Torres
Kate St. Vincent Vog

Generous funding for the North Shore Readers and Writers Festival comes from the Minnesota State Arts Board, Lloyd K Johnson Foundation, and Visit Cook County.



PO Box 626, 120 West 3rd Avenue | Grand Marais, Minnesota 55604
(218) 387-2737 | info@grandmaraisartcolony.org | grandmaraisartcolony.org

The festival is held in partnership with



Program

Programmatic elements include 3-hour to 2-day classes in fiction, creative nonfiction and memoir, and poetry; author readings; panel discussions and special events. All festival events will be held in the various Art Colony studios.

Exhibit Hall Hours & Fee

The Exhibitors' Hall will be open

Friday - Saturday, November 3 - 4
8:30 AM - 12:30 PM; and 1:30 PM - 5:00 PM
Art Colony - Studio 21

To maintain the integrity of the exhibit hall, neighboring displays, and the festival as a whole, the Exhibitor is asked to have display items in place within its designated space, and have a representative present by 8:15 AM on Friday, November 3 throughout the duration of the Exhibit Hall hours.

The Exhibitors' fee is \$200 and all Exhibitors can attend any author reading they'd like as well as the Thursday night author panel and the Friday night film screening.

Services & Benefits

The Art Colony will provide the Exhibitor with the following:

- Table space for display
- Two chairs
- WiFi



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- Logo on festival webpage
- Exhibitor listing given to all event participants, digitally and in print (75 - 125 participants)
- Logo in Festival eBlast (5,400 Mailchimp subscribers)
- Social media post (4,000 Instagram follower; 9.6K Facebook followers)
- 25% off lodging at Best Western Superior Inn and Suites

Exhibiting Overview

The Exhibitor is invited to display any books they deem to be a good fit for the North Shore Readers and Writers Festival, including any books by festival authors. The Exhibitor can sell books directly from the display space at any time during the festival.

When the Exhibitor is not present at the display table a flier may be left for festival attendees to order any book. The Art Colony will not sell Exhibitors' books for them.

The Art Colony partners with the local bookstore, Drury Lane Books, and has books by festival authors on hand to purchase throughout the festival in its gallery store.

Exhibitor Cancellation Policy

Because sponsorship benefits are enacted at the time an Exhibitor signs this agreement form sponsorship funds are non-refundable.

Pamphlet & Flyer Distribution

The Exhibitor may only distribute and display printed/promotional materials at its designated exhibit space. The Exhibitor shall not under any circumstances distribute printed/promotional material under hotel guestroom doors, on any guest room floors, or festival locations apart from the exhibit hall.

Sales Tax

The Exhibitor agrees to comply with all federal, state, and municipal regulations governing sales taxation and collection.

Next Steps

Those interested in participating in the festival Exhibit Hall can fill out the following form and return it to Lucy Carlson at the Art Colony registrar@grandmaraisartcolony.org by **Friday, August 25**.



NORTH SHORE READERS AND WRITERS FESTIVAL
EXHIBITOR FORM

Exhibitor(s) Name(s)

Company

Address

City

State

Zip

Phone

Email

My \$200 check payable to Grand Marais Art Colony is enclosed.

Invoice my business \$200

I would like to pay by credit card.

Visa MasterCard Discover American Express

Card number: _____ Exp. Date: ____ \ ____ CVV: _____

We greatly appreciate your support~
The Art Colony Crew

*The Grand Marais Art Colony fosters the exploratory growth
and experimental power of contemporary artists*



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